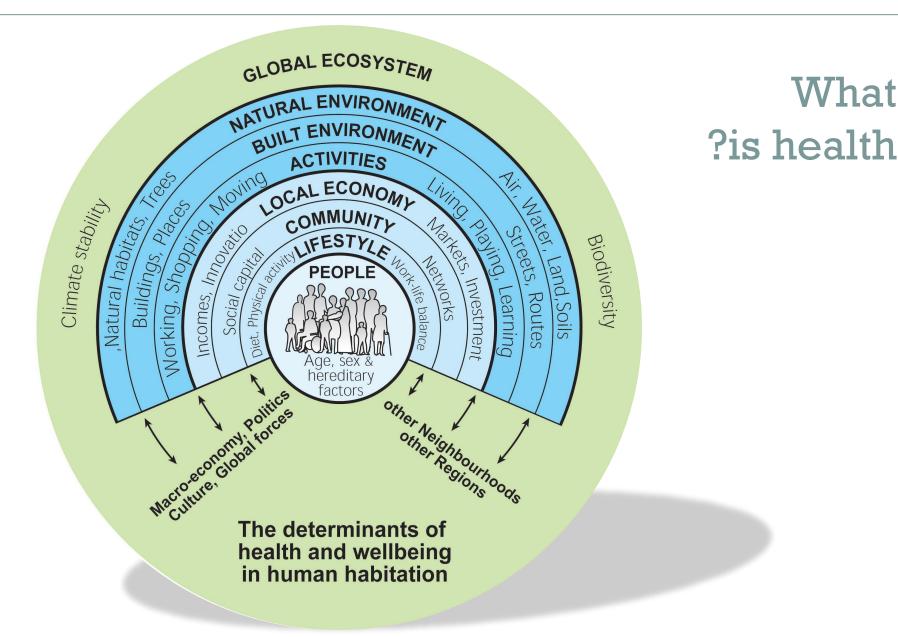
### Healthy Placemaking in the Negev:

### Innovative Platform for Urban Health

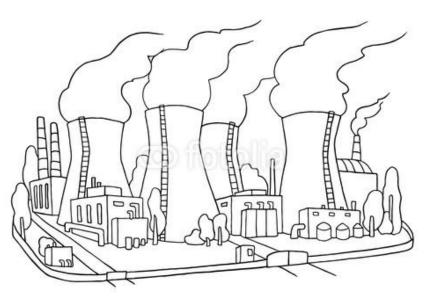
NADAV DAVIDOVITCH, MD, MPH, PHD DIRECTOR, SCHOOL OF PUBLIC HEALTH BEN GURION UNIVERSITY OF THE NEGEV

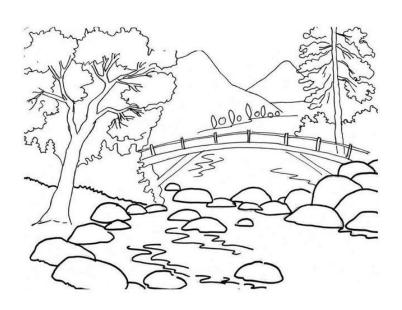


From Hugh Barton and Marcus Grant, University of the West of England

### A problem:

The health sector is not in charge of the primary settings which determine health.





### A public health solution:

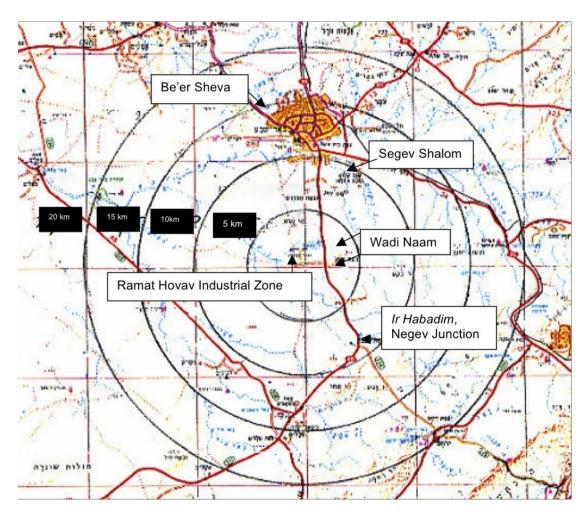
"Health in All Policies is an approach to public policies across sectors that systematically takes into account the health implications of decisions, seeks synergies, and avoids harmful health impacts, in order to improve population health and health equity.

Helsinki Statement on Health in All Policies, 2013

## HiaP: Bridging the Silos



## Different ways of "Knowing"



Alleson, forthcoming based on Sarov, 2004

- Situated knowledge
- Epidemiology
- Env Sciences
- Planning
- Local knowledge



# Rapid mapping of stakeholders

•By multiple criteria (socio-economi c, sector, ethnic, age, gender, discipline)

## Form HIA team

- Ensure team's diversity
- Training on demographic determinants of health
- Training on multicultural facilitation of diverse groups

## Form committee

- •Identify constrains for diverse representation & ways to mediate them
- Ensure representation
- Equip representative s with tools for process

# Steering committee meeting

- •Diverse participants
- Encourage diverse opinions
- Structured mixed interactions

Determine
if health
issues
significant,
if rapid or
comprehe
nsive HIA
required

### **Bureaucratic Activism**



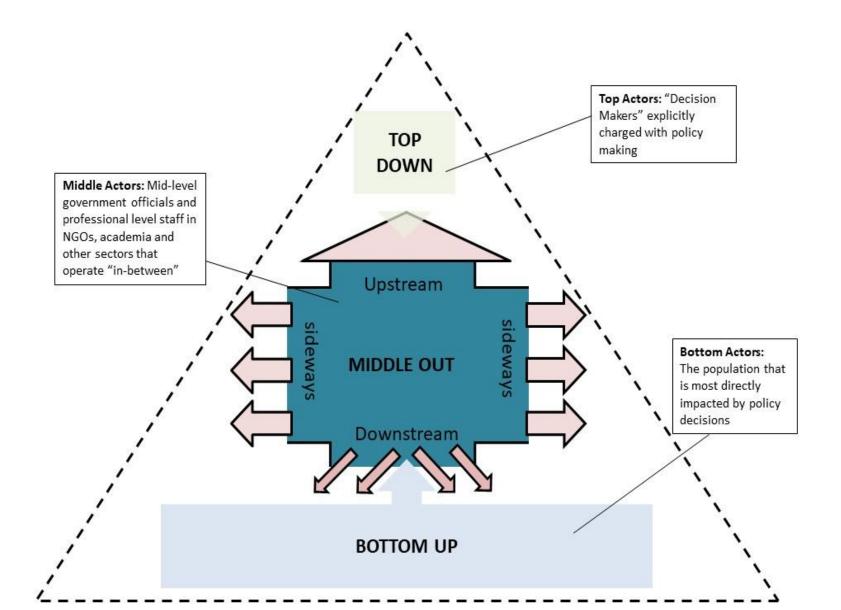
### Healthy Placemaking

- Connecting people and places they share, to promote health and wellbeing in the community
- Facilitate creative patterns of health promotion activities while paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.
- System approach inter-disciplinary
- Communities taking responsibility

### Moving from What to How

- Great design is changing the way we live and the places we live in, making lives better by building happier, healthier and safer environments.
- It can bring communities together and facilitate long term behavior change, transforming our lifestyles for the better.
- The built environment can positively impact people and communities - built environment practitioners agree. But not everyone is creating healthy places to live and work.

### **Action from the Middle-Out**







הזכות לבריאות וצדק סביבתי

מס' קורס סמסטר א: 13810312

מס' קורס סמסטר ב: 13810313















### עידוד פעילות גופנית באמצעות שביל הליכה להילתי בשכונה יייא

Hop Stew, Not bright















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### קרי פוסוית ההחורמות

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### עיר האוכניים: סיפוי צרכים ועסדות

שני בורה ותום סלובנייק מנחים: מר איציק קריספל וגב' שלח במיפו

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# מקדמות בריאות- שגב שלום HEALTHY PLACEMAKING





### שגרירי "עונת הבריאות" רוקדים עם חברי המועדון



# Save the Date

22.03.18 בין השעות 22.03.18

אולם הסנאט ע"ש סמואל ומילדה איירטון, אוניברסיטת בן-גוריון בנגב

# תזונה, מזון ובריאות הציבור: ממדע למדיניות kישיקום איים אושים אושים איים אושים אושיבור: ממדע למדיניות אושים אושי

כיצד גורמים לתושבים ואנשי מקצוע יחד להשפיע על בריאות המרחב בו הם חיים? כיצד ניתן לשלב מחקר, מדע ועשייה ליצירת מציאות בריאה יותר? כיצד ניתן לעבור משלבי המחקר הקליני ליצירת מדיניות מקדמת בריאות?

### **Keynote Speakers**

**Prof. Jonathan Deutsch,** Food Lab, Drexel University **Prof. Iris Shai,** School of Public Health, Faculty of Health Sciences,
Ben Gurion University of the Negev

פרטים נוספים יפורסמו בהמשך.













hank Inou!